



August 8, 2008

The Honorable John D. Dingell, Chairman  
House Committee on Energy and Commerce  
Washington, DC 20515

The Honorable Joe Barton, Ranking Member  
House Committee on Energy and Commerce  
Washington, DC 20515

The Honorable Edward J. Markey, Chairman  
House Subcommittee on Telecommunications and the Internet  
Washington, DC 20515

The Honorable Cliff Stearns, Ranking Member  
House Subcommittee on Telecommunications and the Internet  
Washington, DC 20515

Chairman Dingell, Ranking Member Barton, Chairman Markey, and Ranking Member Stearns:

I write in response to your August 1, 2008, letter requesting information from TDS Telecom ("TDS") regarding internet advertising activities tailored based upon specific consumer internet searches and related practices. Thank you for giving me the opportunity to respond on behalf of our employees and shareholders.

Simply put, TDS takes seriously our duties and obligations to protect customer privacy, and we appreciate and welcome the opportunity to assist the Committee in its inquiry.

TDS does not tailor internet advertising based on consumer's Internet search or surfing or otherwise make use of deep packet inspection technologies. TDS has not tested or deployed these types of systems.

TDS provides consumers with a clear statement of our privacy policies regarding use of their personal information, with prominent links at our website home pages. The TDS privacy policy is available at <http://www.tdstelecom.com/about/privacy.asp>. Consistent with our privacy policy, TDS uses standard cookie technologies, which consumers may delete or disable.

TDS facilitates our customer's access to an internet search technology partner, but we understand that these technologies may not be directly relevant to the Committee's inquiry, and are best addressed by that partner directly. Further, TDS is exploring

525 JUNCTION RD  
MADISON, WI 53717

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outsourcing TDS' email service for ISP customers, but those discussions are ongoing, and there has been no testing by TDS of that technology.

Thank you for the opportunity to present this information to the Committee. I trust that this letter is fully responsive to the Committee's inquiry, but, should you have any further questions or require any clarification related to this correspondence, please do not hesitate to contact me directly.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Wittwer", with a long horizontal flourish extending to the right.

David A. Wittwer

President and Chief Executive Officer